



Industry Sector Expert Strategist Logistics / Trade

Transportation Workforce Institute
Los Angeles Trade Technical College









Partners

- **City of Los Angeles Economic and Workforce Development Department**
- **Community Career Development, Inc.**
- **Los Angeles Valley College**
- **Los Angeles Trade Technical College**







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Purpose

- Perform regional collaboration in alignment with WIOA legislation
- Maximize training investments, policies, and resource development
- Examine four designated high growth sectors:
 - [Logistics/Trade](#)
 - Information Technology
 - Biotechnology/Bioscience
 - Advanced Manufacturing

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Methodology



• Business Engagement

- Surveys
- Real-Time Intelligence
- Workshops



• Research

- EDD LMI Data
- Industry Trade Periodicals
- Local News Media



• In-Person Meetings

- Employers
- Industry Stakeholders
- Training Providers

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Collaboration

- Employers and local industry councils – define the skills needed for in-demand positions
- Local education/training providers – develop appropriate courses, training, and/or certification programs
- Seven regional WDBs – collaborate on workforce needs

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First Year Outcomes

- Assessment of current and future sector workforce needs and opportunities
- Obtain feedback on prior sector strategies
- Provide recommendations on aligning policies & programs to further the development of a regional sector strategy
- Develop a Strategic Plan for preparing candidates for training in the industry

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Strategic Plan

- Strategic Plan for preparing candidates for training within the industry
 - Convene industry stakeholders to identify employers, occupations, career pathways, training programs, apprenticeships, and training providers
 - Sample curriculum and timetable
 - Justification for placement in the ETPL system
 - Recommend community college training providers

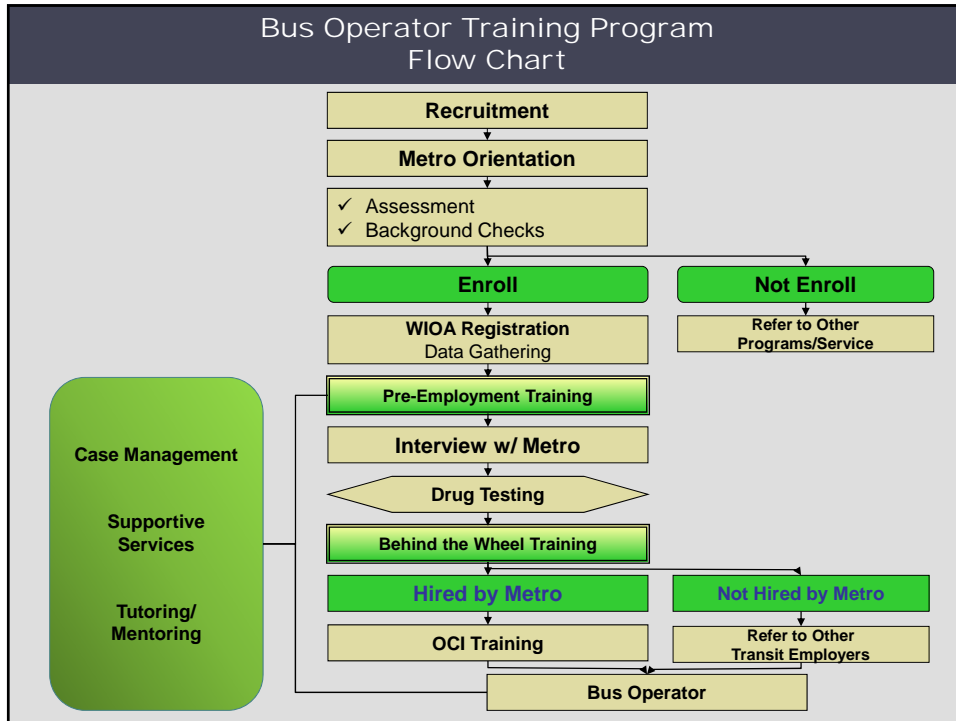
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BRIDGE TO SOMEWHERE...



- 1) Metro greatly increases its bus service in Los Angeles County
- 2) As a result, a need develops for almost 350 bus operators, costing Metro four to five million dollars in overtime labor
- 3) Traditional recruitment/training efforts not working





Cutting Costs with a Competitive Workforce

Replicating a Successful Business Model to Train Transit Workers

"I have a good future now with Metro because of the Bridge Program."

— Alfonso Chavez

Enjoy steady paychecks, benefits, a retirement plan and more. LA Valley College's Bridge Program offers free training to help you get a job as a Metro Bus Operator.



Metro

For more information, call the Wilshire Metro Work Source Center at 213.365.9829, ext. 143.



Results that Matter

- **Metro reports significant savings:**
 - \$5 million in overtime
 - \$4 million in staff training
- **Placed over 1000 Bus Operators since partnership developed**

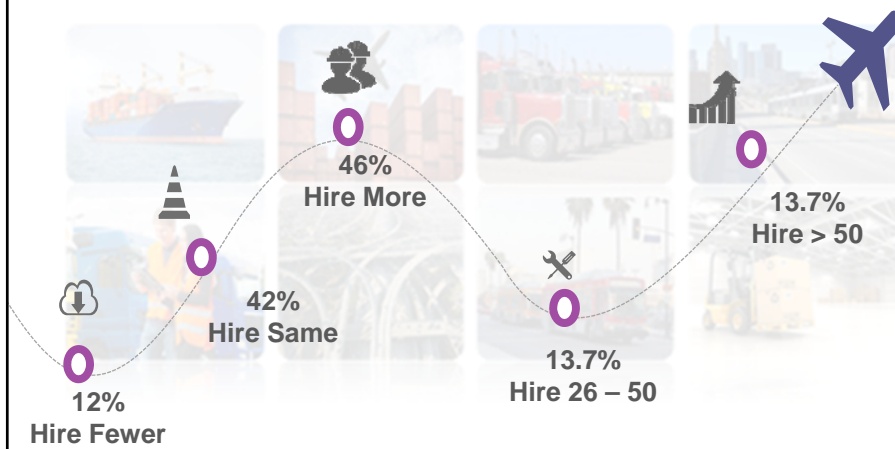
*Information supplied by Metro



Business Engagement

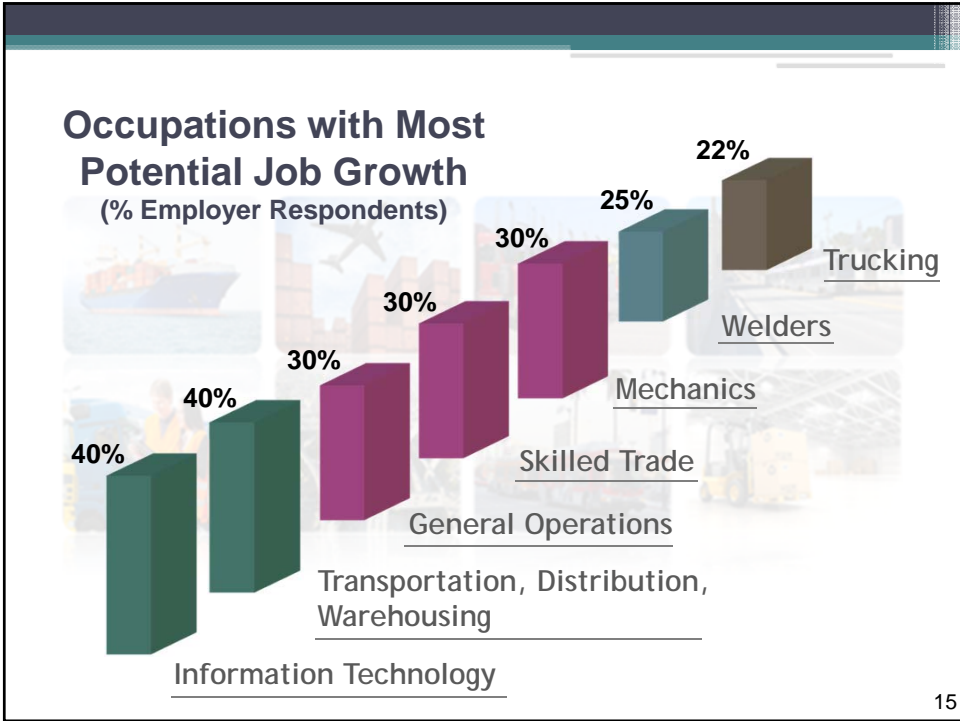
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Hiring Needs for Next 5 Years



Survey Results

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- ### Recommendations for Training Providers
- Collaborate with AJCCs, Employers, Stakeholders
 - Incorporate Work-Based Learning into Design
 - Emphasize Workplace and Social Skills
 - Develop More Work-Based Learning Opportunities
 - Co-Locate with AJCCs to Provide Feeder System
 - Develop Module-Based, On-Line Hybrid Certificate Programs

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Training Provider Survey

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THANK YOU

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